



**The Intelligent
Media Delivery Company.**

Live and On-Demand, Globally.



Distribution is a big challenge in the digital world

NFL Plus sees confusion, complaints among subscribers

BY MATTHEW KEYS • SEPTEMBER 13, 2022



Streaming is difficult

Also where broadband connections are outperforming or for tech giants

...and Customers?

Platform loyalty is the key to success!

The HbbTV logo, featuring the letters 'HbbTV' in a grey sans-serif font. Above the 'b' are four colored dots: red, green, yellow, and blue.

That's why Hbbtv is so relevant! And that's the reason it has to be future proof

✓ Viaplay is criticized again due to technical problems during F1 GP Netherlands

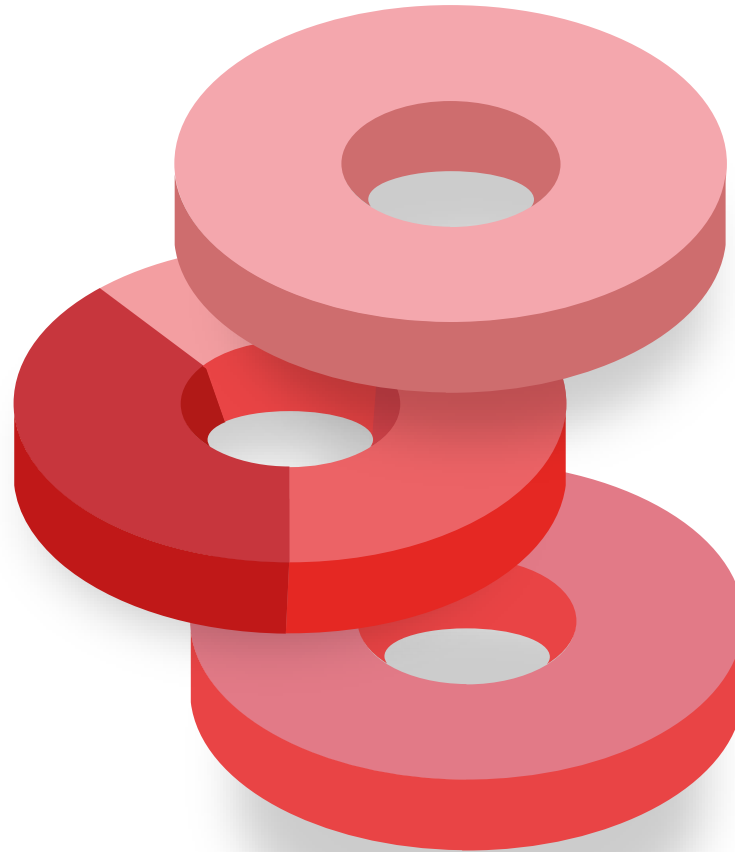
LOCAL Mildred Local 28 days ago



| Our Edge Solution CDN was born for live streaming at scale

To overcome the issues of traditional *best-effort* architectures and networks, we have studied and created a new solution from scratch, combining a Smart Architecture with Intelligent Software and an EDGE distribution network.

2. Intelligent Software
to ensure quality
of delivery

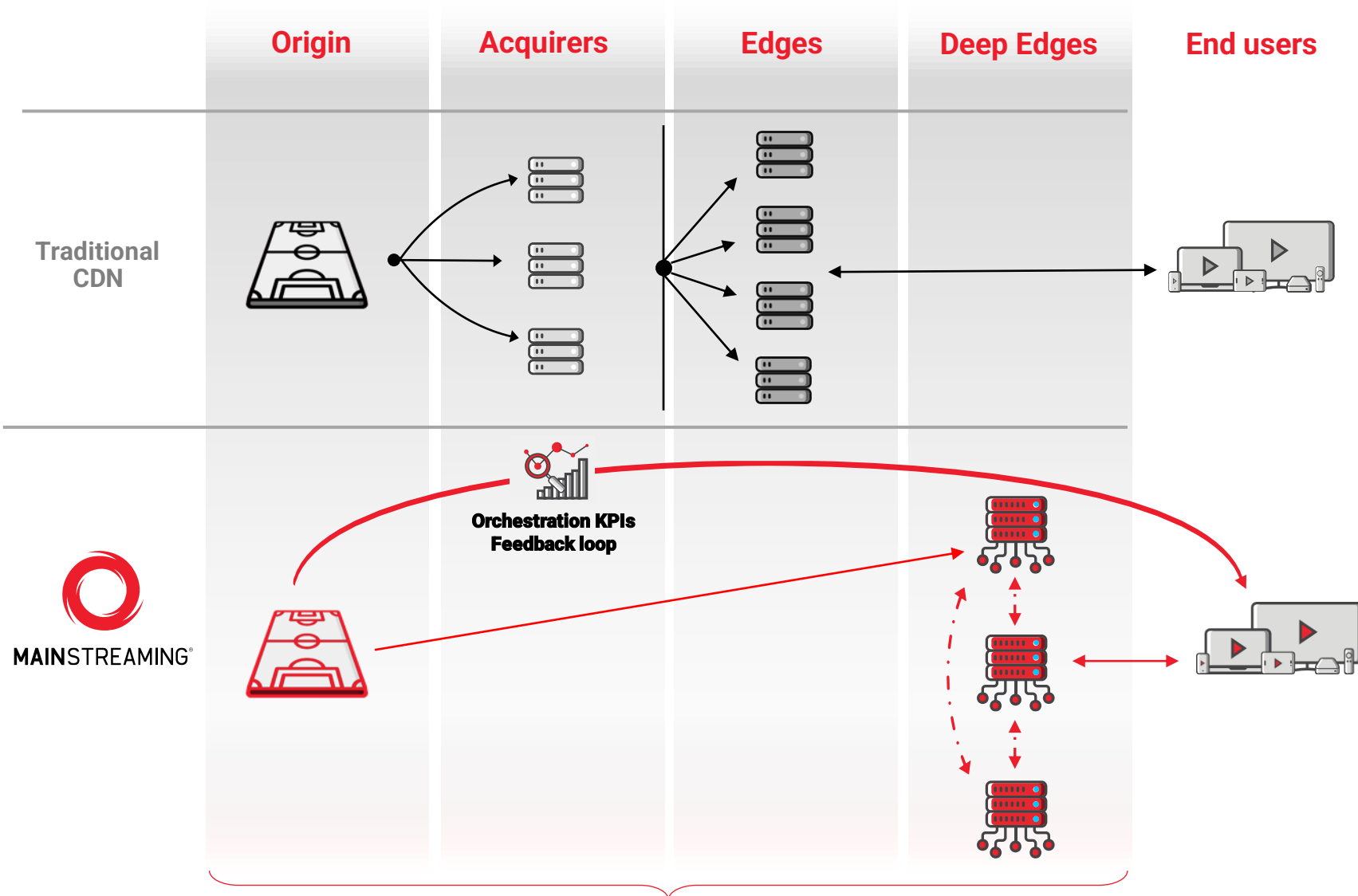
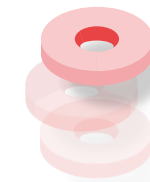


1. Smart Architecture
Streamlined to optimize
all resources

3. EDGE distribution network
within ISP premises



1. Smart Architecture



Not designed for live streaming at scale
Created in the 90s for static content distribution

- Misplaced capacity
- No end-to-end control over the networks
- No end-to-end control over the streaming process

Born for live streaming at scale
Ensures the highest Quality of Experience

- Fewer caching layers
- Disruptive solution for resource allocation, leading to reduced consumption
- Streamlined for video delivery
- Already a 100% Intel implementation

Highest QoE | Reduced HW and layers | Up to 70% cost savings | Up to 50% energy reduction

| MainStreaming is the CDN industry leader in broadcast-grade video delivery

Broadcasters



Support broadcaster migration to IP streaming services, providing the best QoE

Telcos

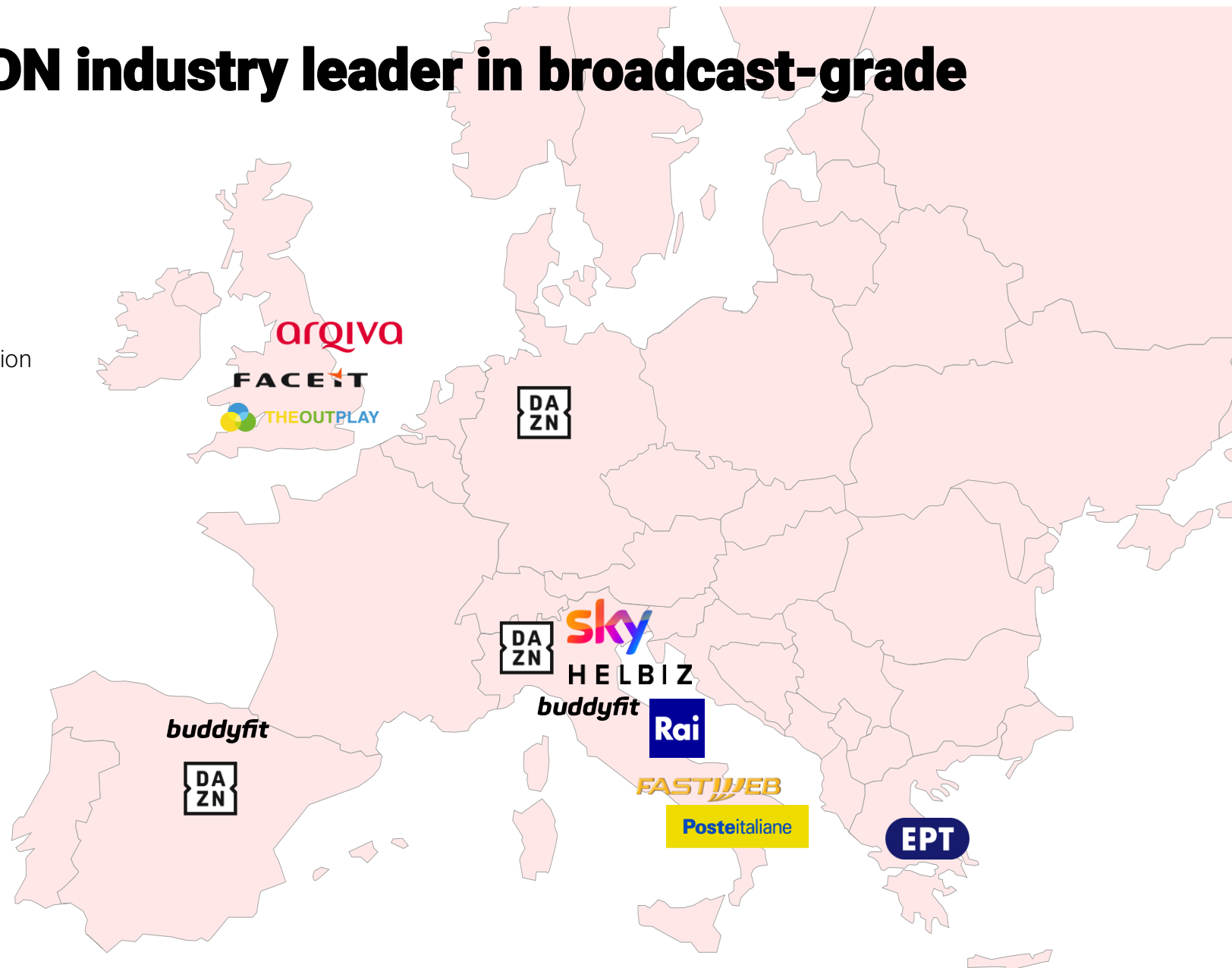


Serve ISPs customers with MainStreaming managed EDGE video delivery service

Digital disruptors



Looking for a network partner to scale up



DAZN Private Edge Network

Enabling live video broadcast-grade experience



DAZN: supporting the streaming-only strategy

- “All in” streaming approach
- Focus on **QoE**
- **Live events complexity** to handle

A future proof solution

MainStreaming has been selected by the largest streaming operations in Europe. Thus preparing the path to EDGE innovation and new services

ESpanix

Telefónica

vodafone

MÁSMÓVIL

orange™

vodafone

DECIX

DAZN

TIM

vodafone

eolo

sky wifi

WIND

FASTWEB

TISCALI

MI

NAMEX

DAZN



Case study

| Sustainable technology

We are on a mission to provide the **highest streaming experience** while easing the burden of **energy consumption** on the environment reducing it through **hardware and software optimization**.



www.GreeningofStreaming.org





Discover more!

